

# Business AI Platform

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82% OF THE  
WORLD'S  
MOTORCYCLES  
ARE MANUFACTURED  
BY SAP  
CUSTOMERS.



# SAP Business AI Platform

The place to build agentic AI, bridge every system, every process, and every decision, and govern it all



## Build

**From idea to enterprise impact.** Unified solution to build AI agents, apps, and workflows grounded in business context, deploy them without operational overhead, and seamlessly integrate them to your systems.



## Contextualize & Reason

**AI anchored in a business data fabric.** Provides universal business context and serves as the trusted knowledge core for every enterprise application and agent. Amplified by governed access to purpose-built and best-in-class third party models.

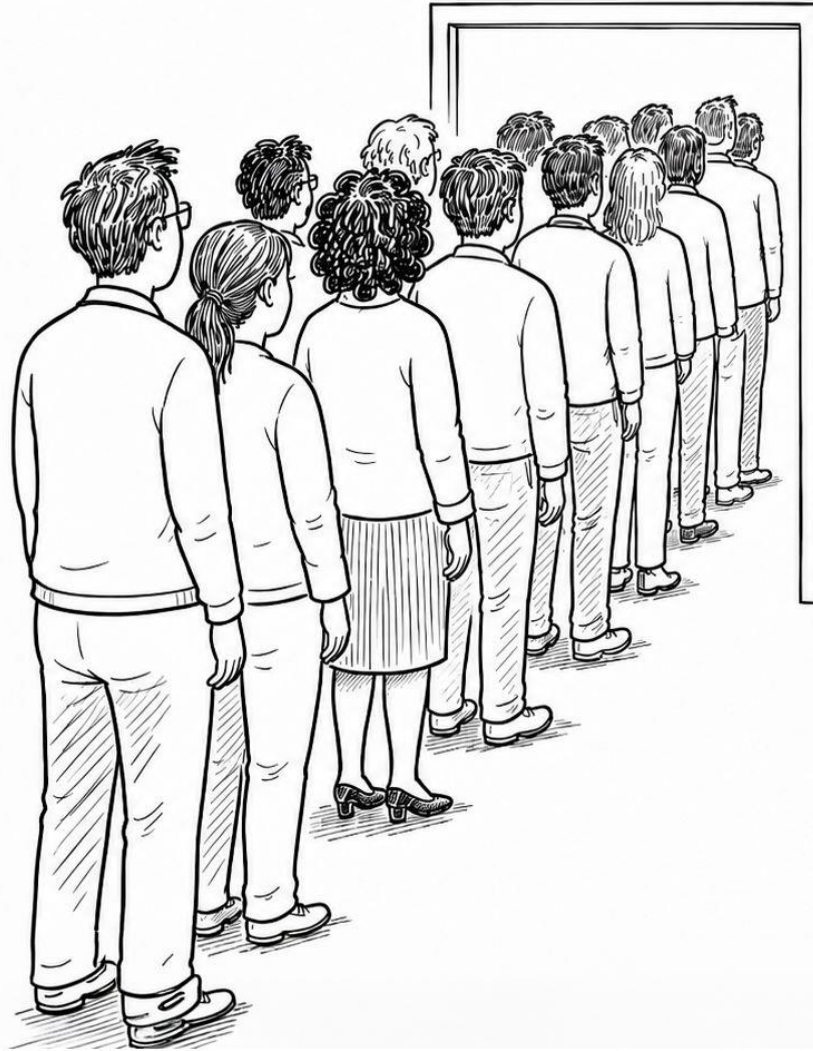


## Govern

**The command center for enterprise-wide data & AI governance.** With an AI Agent Hub that enables organizations to securely manage agents across their full lifecycle – from planning through decommissioning.



Build your own  
AI agent in 20 minutes!

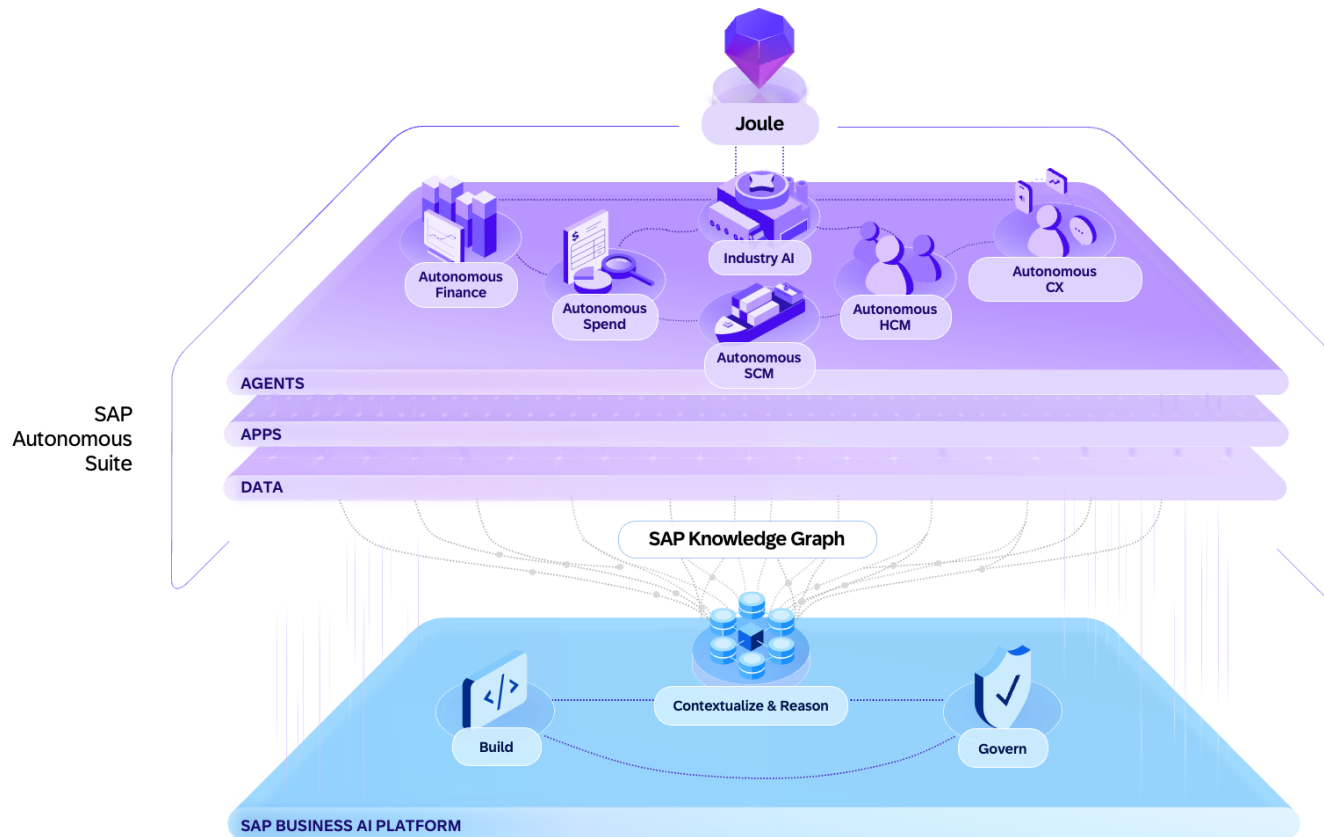


Make your AI agent  
secure, compliant, traceable,  
explainable, auditable, and  
enterprise-ready.



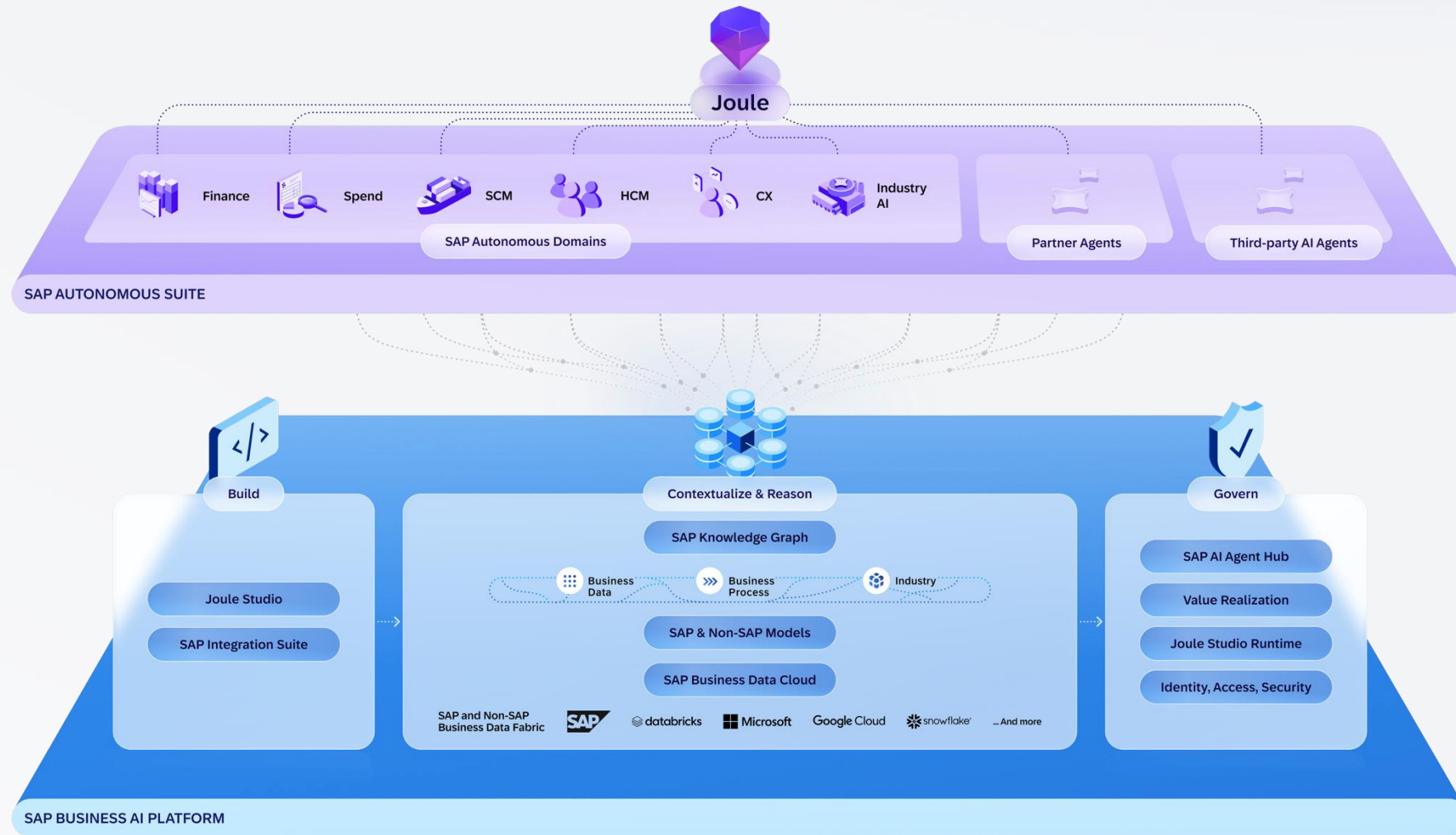
@timoelliott.com

# Key elements of the Autonomous Enterprise



- 1 Joule as the new engagement layer, bringing together data, workflows, and agents across SAP systems and beyond
- 2 SAP Autonomous Suite to reinvent how enterprises run, based on AI assistants and agents executing work E2E
- 3 Industry AI embeds the process knowledge, compliance rules, and data models specific to your industry
- 4 SAP Business AI platform delivering business context, unified data, models, and enterprise-grade governance
- 5 Accelerate the evolution to an Autonomous Enterprise with agent-led transformation, delivered through RISE and GROW.

# SAP Business AI Platform





## Devtoberfest

Find out what's happening, and when, in the Devtoberfest schedule – don't miss out!

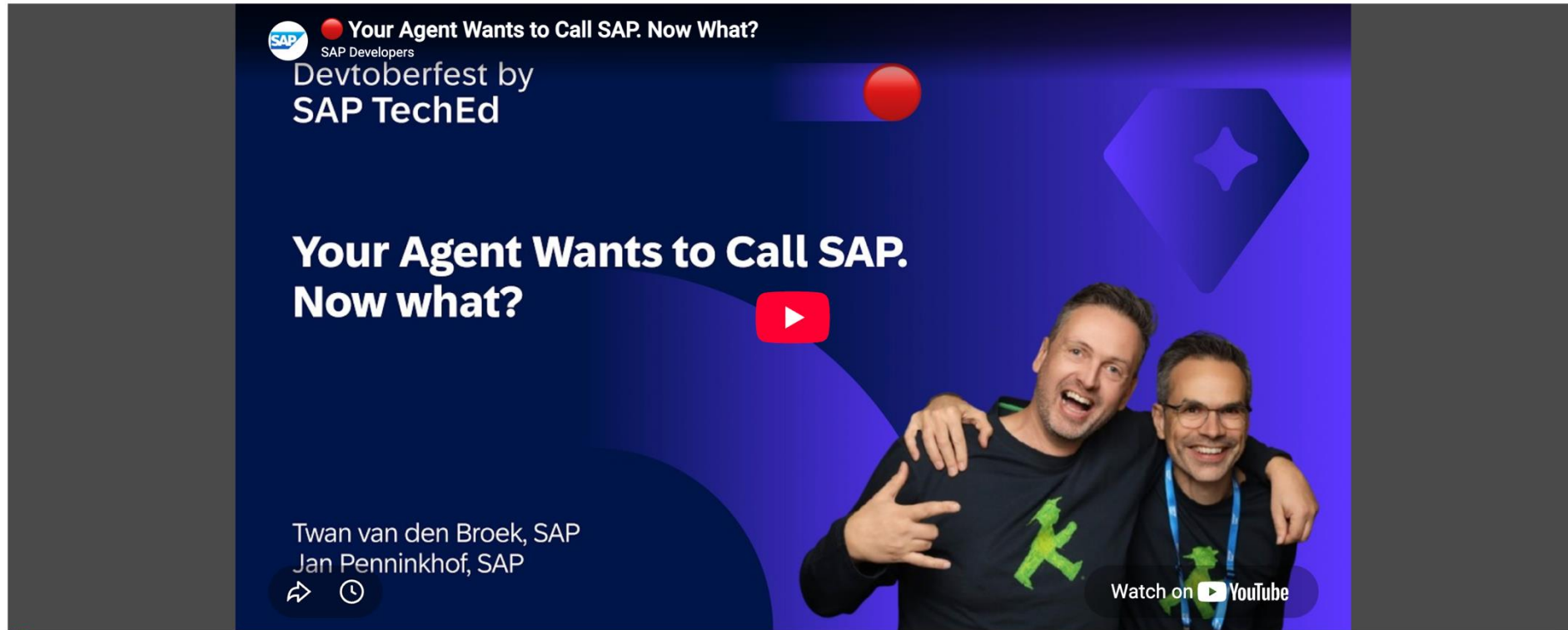
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### Your Agent Wants to Call SAP. Now What?

Sep 30, 2026 | [Devtoberfest](#) >

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**Event has ended**

You can no longer attend this event.



# SILICON VALLEY







Whether you ride a Yamaha, Ducati, or something big and American...  
In the end, you want the same things:  
**reliability, flexibility, and riding pleasure.**

And that is exactly what **SAP BAIP** is designed to deliver!

# Thank you.

